

Councillor Freeman - MoN - Pop-up Cycling Trial

Tuesday, 14 April 2026
Council

Council Member
Councillor Eleanor Freeman

Public

Contact Officer:
Tom McCreedy, Director City Infrastructure

MOTION ON NOTICE

Councillor Eleanor Freeman will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

‘THAT COUNCIL:

1. Notes that rising fuel costs are increasing cost-of-living pressures, which may reduce visitation to the City of Adelaide.
2. Notes that cycling provides a fuel-free transport option that is viable for shorter trips, as supported by Council’s adopted Integrated Climate Strategy and Integrated Transport Strategy.
3. Requests the Administration to immediately investigate the feasibility of a pop-up cycling trial, to be implemented as soon as practicable through utilisation of available FY2025/26 budget savings or inclusion within the FY2026/27 Draft Business Plan and Budget, prioritising rapid and low-cost opportunities for:
 - 3.1. Installation of temporary bikeway infrastructure on key network routes
 - 3.2. Provision of secure bicycle parking in strategic locations, including eBike charging facilities.
 - 3.3. Improved cycling network legibility through online communications, mapping, and wayfinding.
4. Requests the Administration to present a report to Council by the end of September 2026 outlining recommendations for implementing the trial, including proposed scope, locations, costs, timeframes, impact mitigation measures, and a monitoring and evaluation framework.’

ADMINISTRATION COMMENT

1. In relation to the current fuel costs and cost of living pressures and the potential impacts to the visitation to the City of Adelaide, the following information reflects that there has been no significant impact during this period.
 - 1.1. Information provided through Adelaide Economic Development Agency (AEDA) indicates card spending, forward hotel demand, foot traffic, parking revenue and public transport boardings, suggest city activity levels are currently holding. AEDA are actively monitoring across all available data streams and upcoming data analysis will provide a clearer picture in terms of potential impacts as the fuel crisis continues.
 - 1.2. In relation to off-street car parking comparing March 2025 to March 2026, the current data suggests the following:
 - 1.2.1. Overall transaction increase of 1.5% (decrease on 0.7% on weekdays and increase of 7.7% on weekends). Revenue has increased by 5.9%.
 - 1.3. In relation to on-street car parking current data comparing March 2025 to March 2026, the current data suggests the following:
 - 1.3.1. Overall transaction increase of 2.4%. Revenue has increased by 4.8%.

2. Should Council resolve to support the proposed motion, the Administration will investigate options for pop-up cycle routes to be implemented as soon as practicable in 2026/27 on C1 Strategic Cycle Network (Regional) and C2 Secondary Strategy Cycle Network (District) routes supported by secure bicycle parking and improved cycling network legibility initiatives.
3. Pop-up cycle routes are an opportunity to trial permanent improvements and ultimately transform the city to achieve our commitments such as reduce emissions by increasing levels of cycling and improve road safety, as per the Integrated Climate Strategy and Integrated Transport Strategy.
4. If Council resolves to support the proposed motion, a report be presented to Council by the end of September 2026 outlining recommendations for implementing the trial, including proposed scope, locations, costs, timeframes, community engagement and promotion, impact mitigation measures, and a monitoring and evaluation framework. In addition, savings identified as part of the Q3 2025/26 budget reconsiderations could be directed by Council to be utilised to commence investigations of the feasibility of a pop-up cycling trial.
5. It is noted that the Draft Business Plan and Budget 2026/27 includes \$150K (subject to Council endorsement) for the implementation of pop-up cycle infrastructure to support this initiative. The budget does not cover wayfinding and secure bicycle parking.
6. The project proposes to plan and trial the installation of a pop-up protected cycleway to temporarily replace an existing on-road cycle lane and provide safer cycling infrastructure along an east-west route. The trial will consider traffic circulation along a proposed street or streets to enable the reallocation of roadway space for the pop-up cycleway.
7. The trial is anticipated to be implemented to align with either Biketober 2026 or the Tour Down Under 2027.
8. The Administration will also investigate the opportunities for secure cycle parking and cycling network legibility prior to presenting the report to Council in the first quarter of the 2026/27 financial year, however this will be subject to availability of budget and will be for the installation of cycle parking without eBike charging facilities.
9. In addition, the Administration will investigate, pending training provider availability and budget variation, opportunities for cycle training and supported cycle rides for people new to cycling or 'getting back on the bike' to become comfortable cycling into the city from the inner suburbs. All of which will be presented back to Committee and Council in the form of a report by the end of September 2026.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	External consultant required. Budget to be determined.
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Not applicable
Capital investment	Integrated Transport Strategy Circulation Plan Pilot Project – Cycleway Trial \$150K Draft Business Plan and Budget 2026/27 (subject to Council endorsement)
Staff time in preparing the workshop / report requested in the motion	Circa 200 hours
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this Administration comment in response to the motion on notice took approximately 5.5 hours.